

## Product information

BestView3D - Magazine  
FIFA World Cup 2010



### BestView3D - Magazine

Thanks to our online 2010 FIFA World Cup South Africa™ magazine, you can stay on top of all the action. We provide you with every result, table and the crucial passages of play rendered in 3D. And it's all up to date!



### BestView3D - Magazine in action

Every match day, you receive six goals or passages of play captured from three different camera angles and rendered in 3D.

The magazine also features graphically rendered results and tables, as well as team and player statistics. This way, you get top quality content that you can use on your website immediately without the need for editing.

Our World Cup magazine is 3-5 minutes long and is prepared by experienced football experts from our editorial team. It comes with integrated analysis tools and a professional audio commentary, which picks out all of the highlights of the match day.

As an additional service, we are also able to add your branding to an intro, special intro or outro on our 3D clips.

### Advantages at a glance

- Top quality online magazine with high-end 3D graphics
- Ultra realistic reports on World Cup matches without the need for TV images
- Comprehensive background information on players during the competition
- Prepared by expert editors with top quality audio commentary
- Analysis tools integrated into 3D clips
- Multilingual comments

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## Example of the BestView3D - Magazine

Thanks to our online magazine, the UEFA Euro 2008 tournament was transformed into a very special experience on the MSN website.

### msn Magazine for the „German Bundesliga“



### Delivery

You receive the complete, ready-made 3D magazine from each match day via a download platform in the morning hours of the following day.

### Format

The 3D animations are available in the following formats:

- 1024 x 576 (16:9), 25fps, Quicktime H.264, WEB
- 720 x 576 (5:4), 25fps, Quicktime H.264, WEB
- 480 x 360 (4:3), 25fps, Flash swf, WEB
- Please contact us with other requirements.

### Our offer to you:

- Timeframe: 11 June - 11 July 2010
- 25 match days with 64 matches
- 6 passages of play per match day are summarized to one magazine
- Professional audio commentary
- Top quality analysis and graphics
- Video length: 3 - 5 minutes

### Further options:

- Ability to brand the magazine with your corporate identity
- Available in English, German and other languages

### Sales contact

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